E-Logistics and E-Supply Chain Management: Applications for Evolving Business

Deryn Graham

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Business models rely on the development and use of technologies in logistics and supply chain management in order to continually improve business processes.

E-Logistics and E-Supply Chain Management: Applications for Evolving Business explores the creation of integrated supply chains, the developments of virtual business, and the processes of re-engineering for business development. This reference source is useful for researchers, students, and practitioners to provide an academic and pragmatic approach to electronic logistics and supply chain management.

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