



Superconnected: The Internet, Digital Media, and Techno-Social Life (SAGE Sociological Essentials Series)

Mary Chayko

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What does it mean to live in a superconnected society?

Superconnected: The Internet, Digital Media, and Techno-Social Life brings together insights about digital technology and society from the many literatures in which author Mary Chayko is immersed: sociology, communication, psychology, media and technology studies. The result is a groundbreaking analysis of contemporary social life as it is influenced by the internet, social media, and mobile devices. Individual chapters explore topics such as how digital technology helped to shape the modern information age; information sharing and surveillance; digital socialization and development of the self; digital inequalities; global impacts; and the impact of the internet and digital media across social institutions. The author's interdisciplinary synthesis makes **Superconnected** an essential text for courses in all departments that examine how social life is affected when information and communication technology enter the picture. Her clear, non-technical prose also makes **Superconnected** a great choice for general readers who are interested in this topic as well.

Dr. Mary Chayko is a sociologist, professor of communication and information, and director of undergraduate interdisciplinary studies at Rutgers University's School of Communication and Information. For more on the author, visit her blog at <http://marychayko.com/>

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