



The 27+ Best Apps for Work...& How to Use 'Em!

Beth Ziesenis

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Nerd Know-How: The 27+ Best Apps for Work... & How to Use 'Em!

You've heard about apps that can transform the way you work, but you never have the time to figure out how to use them. You're too busy rushing from meeting to meeting and juggling your family and your "life". This book by Beth Ziesenis of Your Nerdy Best Friend does the work for you. With practical tips and a whole lot of humor, Beth walks you step by step through 27+ essential apps for work and home, plus hundreds of other resources and lists.

Beth Z is a technology expert and proud nerd who shares the best apps, tech tools, widgets and gadgets to thousands of people a year. The author of three books, Beth keeps up with the latest technology so you don't have to.

Nerd Know-How brings you into the nerdy world of Beth Z while you discover apps to help you organize your work and life, collaborate with others, share your knowledge, design anything creative, create images and videos, travel the world, outsource your busy work and Google smarter.

When you read this book, keep these thoughts in mind:

These Tools Are a Starting Point

For the most part, each tool is just one option in a very crowded and competitive category. I included alternatives to each, but that list is just a starting place for a plethora of competitors.

These Tools Are Awesome

I chose these particular tools for their dependability, multi-platform availability, popularity and ease of use. If you've attended any of my presentations, this book serves as the missing manual for many of the tools I talk about.

This Book Is a Starting Point

For each tool, you'll find insight, tips and ideas, but the sections are by no means exhaustive. If I covered all the functionality, each chapter would be a book by itself. The goal is to provide you some key techniques for making the most of the tool.

After your scroll up and click the buy button join Beth Z's freaking fantastic weekly newsletter by visiting nerdy.bz/NerdWords. You'll get all the details on new apps and software that you need to make life and work a breeze!

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