

New Metrics for Value-Based Management (Unternehmensführung & Controlling)

Annette Holler

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New Metrics for Value-Based Management (Unternehmensführung & Controlling) Annette Holler Annette Holler introduces two new depreciation-adjusted value metrics. Furthermore, a case study illustrates the depreciation-related bias. A regression analysis adds to previous evidence on associations of value creation with stock returns and firm values.



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