



# **Leadership in Times of Change: A Handbook for Communication and Media Administrators (Routledge Communication Series)**

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# Leadership in Times of Change: A Handbook for Communication and Media Administrators (Routledge Communication Series)

## Leadership in Times of Change: A Handbook for Communication and Media Administrators (Routledge Communication Series)

This book addresses many of the issues facing new and seasoned communication and media administrators. Though there are business-oriented management and leadership books, there is no handbook--to the editor's knowledge--that emphasizes academic administration. This book fills an important gap in the literature by providing--in one place--interesting, important, and useful information that will help administrators by anticipating problems and suggesting strategies for the variety of challenges they face.

This scholarly, anecdotal, useful, and very readable volume is conceived as an action handbook that contains philosophical, theoretical, and practical information. It is divided into three sections: *background* material, *programmatic* challenges facing administrators, and *specific* challenges facing administrators. It contains information that both the seasoned administrator and those faculty who are thinking about moving into administration will find useful. Although aimed at the communication and media disciplines, administrators in other fields will also find it valuable. In addition, deans and vice presidents outside the discipline who are responsible for communication and media programs will view the book a "must" read.

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