



# **Japan's Computer and Communications Industry: The Evolution of Industrial Giants and Global Competitiveness (Japan Business and Economics Series)**

*Martin Fransman*

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This work draws on and extends the theoretical framework developed by such authors as Richard Nelson, Sidney Winter, David Teece, Alfred Chandler, Nathan Rosenberg, and Christopher Freeman, through an empirical analysis of the evolution of the Japanese information and communications (IC) industry. Particular attention is paid to the development of a theory of the firm which is consistent with this empirical objective.

The Japanese IC industry contains three main segments: computers and software, telecommunications equipment, and semiconductors. The work asks: How did such Japanese companies as NTT, NEC, Fujitsu, Hitachi, Toshiba, and Sumitomo Electric manage to catch up and become some of the largest companies in the world. Why have they not been as successful in global markets as their counterparts in consumer electronics and automobiles? What role was played by NTT's system of controlled competition and by MITI?

Based on over 600 personal interviews over eight years with Japanese leaders, this book provides new analyses and empirical material on this crucial industry.

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Why? Because this Japan's Computer and Communications Industry: The Evolution of Industrial Giants and Global Competitiveness (Japan Business and Economics Series) is an unordinary book that the inside of the publication waiting for you to snap the idea but latter it will jolt you with the secret this inside. Reading this book close to it was fantastic author who also write the book in such incredible way makes the content on the inside easier to understand, entertaining way but still convey the meaning completely. So , it is good for you because of not hesitating having this nowadays or you going to regret it. This unique book will give you a lot of advantages than the other book include such as help improving your expertise and your critical thinking technique. So , still want to hold up having that book? If I have been you I will go to the guide store hurriedly.

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