



Engineering Firms: A Survey of Factors Affecting their Growth and Performance (ISR Technology, management & business growth studies Book 2)

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This book is a concise account of business-economic and related factors affecting growth and performance in engineering. It covers a wide range of different types of firm – in all the main engineering fields – in Britain, the United States, Europe, and Japan. The study combines the findings of original field research with an extensive review of key literature on the subject. It will be useful for senior managers in engineering, management consultants, business school academics, and investment analysts and others with an interest in production engineering and manufacturing.

Contents:

1. The Growth and Performance of Engineering Firms: an Overview
2. Engineering Firms and the Economy
3. Engineering Markets, Product Developments, and Demand Trends
4. Technological Development and Product Innovation in Engineering
5. Organization and the Growth and Performance of Engineering Firms
6. Managerial, Organizational, and Technological Aspects: 24 Company Case Studies
7. The Political and Legal Environment
8. The Supply and Demand for Engineering Labour
9. Investment and the Growth & Performance of Engineering Firms

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