



# Statistics for Business: Decision Making and Analysis (2nd Edition)

*Robert Stine, Dean Foster*

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In *Statistics for Business: Decision Making and Analysis*, authors Robert Stine and Dean Foster of the University of Pennsylvania's Wharton School, take a sophisticated approach to teaching statistics in the context of making good business decisions. The authors show students how to recognize and understand each business question, use statistical tools to do the analysis, and how to communicate their results clearly and concisely. In addition to providing cases and real data to demonstrate real business situations, this text provides resources to support understanding and engagement. A successful problem-solving framework in the **4-M Examples** (Motivation, Method, Mechanics, Message) model a clear outline for solving problems, new **What Do You Think** questions give students an opportunity to stop and check their understanding as they read, and new **learning objectives** guide students through each chapter and help them to review major goals. Software Hints provide instructions for using the most up-to-date technology packages. The **Second Edition** also includes expanded coverage and instruction of Excel® 2010.

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