



# Understanding the Music Industries

*Chris Anderton, Andrew Dubber, Martin James*

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**Understanding the Music Industries** Chris Anderton, Andrew Dubber, Martin James

This textbook presents a full overview of the many elements of the music industries, and offers a sustained focus on 'understanding' the processes that have driven and continue to drive the development of those industries. More than just an expose or 'how to' guide, this book gives students the tools to make sense of technological change, socio-cultural processes, and the constantly shifting music business environment. The crucial focus on research and analysis means readers can understand and track the ongoing development of the music industries and place themselves in the front line of innovation and entrepreneurship in the future.

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