



Exploring Culture: Exercises, Stories and Synthetic Cultures

Gert Jan Hofstede, Paul B. Pedersen, Geert Hofstede

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A guidebook book to Hofstede's five dimensions of culture (power distance, collectivism versus individualism, femininity versus masculinity, uncertainty avoidance and long term versus short term orientation) and derivative synthetic cultures. It provides more than 75 exercises, dialogues, stories and simulations for trainers, educators, and students.

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