



Logistics Operations and Management: Concepts and Models (Elsevier Insights)

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This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends.

- An introduction to logistics
- Provides practical applications
- Discusses trends and new strategies in major parts of the logistic industry

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